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# ADVERTISING DEADLINE FRIDAY AT 5 P.M.

Ask about complimentary design

## CONTACT US.



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# The Madisonian.

## AD SIZES & PRICING

### CLASSIFIED.

- \$7.35 - for 20 words, - 32¢ - ea. additional word
- \$1.50/ea. additional design element
- \$5/ea. logo/photo
- Includes placement online

### INSERTIONS.

Full Run: \$290

Madison Valley: \$150 | Ruby Valley: \$150

### DISPLAY.

| Size           | (W" x H")  | B&W   | Color |
|----------------|------------|-------|-------|
| Full Page      | 11.63x21   | \$655 | \$765 |
| Half Page v    | 5.75x21    | \$360 | \$435 |
| Half Page H    | 11.63x10.5 | \$360 | \$435 |
| Quarter Page v | 5.75x10.5  | \$193 | \$232 |
| Quarter Page H | 11.63x5.25 | \$193 | \$232 |
| 6th v          | 5.75x7     | \$174 | \$216 |
| 6th H          | 7.7x5.25   | \$174 | \$216 |
| 7th banner     | 11.63x3    | \$150 | \$187 |
| 8th            | 5.75x5.25  | \$130 | \$163 |
| 10th v         | 3.79x6.3   | \$105 | \$130 |
| 10th H         | 5.75x4.2   | \$105 | \$130 |
| 12th           | 3.79x5.25  | \$87  | \$108 |
| 14th           | 5.75x3     | \$74  | \$92  |
| 15th           | 3.79x4.2   | \$69  | \$87  |
| 30th v         | 1.83x4.2   | \$36  | \$43  |
| 30th H         | 3.79x2.1   | \$36  | \$43  |
| 60th           | 1.83x2.1   | \$18  | \$22  |

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